

# Job Description – CEO's Office



Breathe Well-Being



## About Us

Backed by Y Combinator, Accel Partners, General Catalyst, Scott Shleifer, Global MD, Tiger Global, and other leading institutional investors, Breathe Well-being is helping 70M Indians to prevent and manage, and reverse Type 2 Diabetes.

Over the next 5 years, we are on a mission to help 1M Indians reverse and manage Type 2 Diabetes while building a trusted and loved community for people with chronic conditions.

We have a clinically verified digital well-being game that helps people with Type 2 Diabetes reduce blood glucose and lose weight, fun and engagingly. We combine principles of game design with our community-first approach and a proven Diabetes reversal curriculum to make adherence to our protocols simple and intuitive. Our Net Promoter Score is 76 and more than 40% of our current customers are coming from word of mouth!

## Our Team

Founded by **Rohan Verma** and **Aditya Kaicker**, repeat founders in healthcare, we are a diverse group of 100+ people (doctors, engineers, designers, fitness coaches, and dieticians) who have been fortunate to study at leading colleges like UCLA, NTU, BITS Pilani and have extensively worked at great companies like McKinsey&Company, Accenture & Nomura.



## About the Role

We view the CEO's Office position as the start of a rewarding, challenging, and highly engaging career with Breathe Well-being. During your first 12 months, you will serve as an extension to our Founders' bandwidth in a number of fun and challenging high-impact healthcare problems. From conceptualizing, planning, and implementing critical zero-to-1 projects across product and growth workstreams to discovering and scaling new growth channels across geographies, this role is designed to help you transition into a PnL ownership of a business vertical within 12 months. In addition to planning and running an effective board meeting, you will also be coached on how to present complex ideas to align the board with the overall vision of the founders. You will work with our missionary team in a range of functional areas like growth, product development, and operations to set up the organization to deliver the highest levels of impact while having fun. Your passion for sports, fitness, diet, or meditation will be considered a plus!

## Requirements

- Ex Consultants from McKinsey/ Bain/ BCG or other top-tier consulting firms will be preferred
- Undergraduate/ Postgraduate from top-tier schools like IIT/ BITS/ IIM/ ISB will be preferred
- 2-5 prior experiences in strategy consulting or strong experience in leading PnL at high-growth startups.
- Exceptional analytical ability, with an excellent track record as an independent problem solver. The ability to understand large amounts of data to problem find the issue and crisply communicate to the CEO.
- Outstanding ability to use MS Excel & PPT to communicate effectively
- Exceptional verbal and written communication skills
- Extremely agile, and enjoys working in a highly dynamic environment.
- Experience in planning and leading strategic initiatives.



## Responsibilities

- Structure ambiguous problems and take action to solve them. Serve as liaison between the CEO, executives, investors, and senior leaders for project updates, proposals, and planning. Build and coach the team for scale-up of proven zero-to-one projects.
- Synthesize clear takeaways from complex information, create recommendations using both qualitative and quantitative methods and align with inter-functional teams to deliver on the highest levels of impact
- Work effectively with diverse teams in growth and technology to come up with the best solution and move people and teams to act
- Communicate effectively with all audiences, including founders and senior leaders, in a structured manner
- Create effective quantitative dashboards to help problem find quickly and rally the respective teams to the problem to solve and deliver the highest levels of impact
- Develop your leadership style, leveraging your own passions, strengths, and personal values
- Willingness to develop and learn subject matter expertise in healthcare, handling inquiries and developing action plans to address them, and assisting with the preparation and dissemination of communications.

## Compensation

Industry leading compensation with potential ESOPs

Please drop your resume at [careers@breathewellbeing.in](mailto:careers@breathewellbeing.in)