



Breathe Well-Being

# Job Description - Diabetes Educator

## About Us



Backed by Y Combinator, Accel Partners, General Catalyst, Scott Shleifer, Global MD, Tiger Global, and other leading institutional investors, Breathe Well-being is helping 70M Indians to prevent and manage, and reverse Type 2 Diabetes.

Over the next 5 years, we are on a mission to help 1M Indians reverse and manage Type 2 Diabetes while building a trusted and loved community for people with chronic conditions.

We have a clinically verified digital well-being game that helps people with Type 2 Diabetes reduce blood glucose and lose weight, fun and engagingly. We combine principles of game design with our community-first approach and a proven Diabetes reversal curriculum to make adherence to our protocols simple and intuitive. Our Net Promoter Score is 76 and more than 40% of our current customers are coming from word of mouth!

## Our Team

Founded by Rohan Verma and Aditya Kaicker, repeat founders in healthcare, we are a diverse group of 100+ people (doctors, engineers, designers, fitness coaches, and dieticians) who have been fortunate to study at leading colleges like UCLA, NTU, BITS Pilani and have extensively worked at great companies like McKinsey&Company, Accenture & Nomura.



## About the Role

We are looking for experienced and confident nutritionists to join our driven team in the role of a Diabetes Educator. You will be responsible for delivering the first session of our diabetes reversal program and for **selling the diabetes reversal program packages**.

## Requirements

- You have a postgraduate degree in nutrition.
- You have 2+ years of experience as a nutritionist/diet coach or in selling lifestyle management programs
- If you are passionate about learning and teaching the science of lifestyle management
- You are confident and have excellent communication skills



## Responsibilities

- Deliver the first session to the diabetic people seeking reversal through lifestyle changes
- Pitch the different packages of Breathe Well-being Diabetes Reversal Program and convince users to enroll in it
- Track and follow up with the leads whom you deliver the first consultation too
- Ensure smooth onboarding of the user in the first 14 days after the user joins the program
- Teach and mentor the next generation of diabetes educators at Breathe Well-being

## Compensation

Industry leading with potential ESOPs

Please drop your resume at [careers@breathewellbeing.in](mailto:careers@breathewellbeing.in)