

# Job Description - UI/UX Designer



Breathe Well-Being

## About Us



Backed by Y Combinator, Accel Partners, General Catalyst, Scott Shleifer, Global MD, Tiger Global, and other leading institutional investors, Breathe Well-being is helping 70M Indians to prevent and manage, and reverse Type 2 Diabetes.

Over the next 5 years, we are on a mission to help 1M Indians reverse and manage Type 2 Diabetes while building a trusted and loved community for people with chronic conditions.

We have a clinically verified digital well-being game that helps people with Type 2 Diabetes reduce blood glucose and lose weight, fun and engagingly. We combine principles of game design with our community-first approach and a proven Diabetes reversal curriculum to make adherence to our protocols simple and intuitive. Our Net Promoter Score is 76 and more than 40% of our current customers are coming from word of mouth!

## Our Team

Founded by Rohan Verma and Aditya Kaicker, repeat founders in healthcare, we are a diverse group of 100+ people (doctors, engineers, designers, fitness coaches, and dieticians) who have been fortunate to study at leading colleges like UCLA, NTU, BITS Pilani and have extensively worked at great companies like McKinsey&Company, Accenture & Nomura.



## About the Role

We are looking for an experienced and creative UI/UX Designer to join our team! As a UI-UX Designer, you will be responsible for delivering the best online user experience, which makes your role extremely important for our success and ensuring customer satisfaction and loyalty. You will be designing ideas using various methods and the latest technology. You will be designing graphic user interface elements, like menus, tabs, forms, and widgets.



## Requirements

- 4+ years experience in Mobile and Website designing. UI design portfolio
- Bachelor's degree in relevant field
- Ability to discuss and explain design options
- Detail-oriented
- Critical thinker
- Problem solver and customer-centered
- Knowledge of Adobe range of products including Photoshop, Illustrator, InDesign, Acrobat, and Dreamweaver.



## Responsibilities

- Plan and implement new designs
- Optimize existing user interface designs. Test for intuition and experience.
- Create designs that enable the athlete community to use the features effectively and effortlessly.
- Communicate with stakeholders to understand their business goals and objectives.
- Develop technical and business requirements and always strive to deliver intuitive and user-centered solutions
- Create prototypes for new product ideas
- Conduct ongoing user research and develop new initiatives to keep them engaged through the product.

## Compensation

Industry leading compensation

Please drop your resume at [careers@breathewellbeing.in](mailto:careers@breathewellbeing.in)